



## EurekaAlert! Per-Release Form

**YES! I would like to post press releases from my institution on EurekaAlert! on a fee-per-press release basis.**

I understand that my institution may post press releases on EurekaAlert! as frequently as desired, with each release to be paid for at the appropriate rate. This arrangement does not entitle my institution to annual subscriber status and the benefits contained therein. My institution, if eligible\*, may purchase an annual subscription to EurekaAlert! at any time. Any fees my institution has incurred in connection with per-release postings will not be applied to the annual subscription fee.

\* Public relations firms may post press releases on EurekaAlert! on a fee-per-press release basis, but are not eligible to become annual subscribers.

### Fee Category

- University, medical center, non-profit institution, government agency .....\$135 / press release
- Corporation or public relations firm .....\$300 / press release

### Institution Information

\_\_\_\_\_  
Institution

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Title

\_\_\_\_\_  
City / State / Province / Postal Code

\_\_\_\_\_  
Phone / Fax

\_\_\_\_\_  
Country

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Web Address

### Payment Form

- Invoice me
- Check (payable to: AAAS)
- Purchase Order attached
- Charge my credit card (check one)
  - American Express
  - MasterCard
  - Visa

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name on Card (please print)

\_\_\_\_\_  
Signature

- Please do not bill my credit card for future press release postings.
- Please do not invoice me for future press release postings.

**Please complete this form and return it by fax to 1-202-898-0391 or by mail to EurekaAlert!, AAAS, 1200 New York Avenue NW, Washington, DC 20005. Payment may follow.**

**Questions? Contact us by phone at 1-202-326-6716 or e-mail at [webmaster@eurekaalert.org](mailto:webmaster@eurekaalert.org).**

**Please see reverse side ...**

## Benefits

- Posting of eligible<sup>1</sup> press releases on EurekAlert! – press releases will appear on both the EurekAlert! Web site and in customized e-mail alerts sent to registered reporters
- Access to a secure area for posting sensitive information exclusively for journalists, such as embargoed news about upcoming reports in peer-reviewed journals<sup>2</sup>
- Automatic archiving of all news releases in an easily retrievable system
- Audit reports indicating the number of viewings each of your news releases receives for the months relevant to posting activity
- Links to your institution's home page and research publications
- Unlimited posting of eligible meetings, press conferences, and events on EurekAlert!'s Calendar
- Posting of images with your press releases
- Access to EurekAlert!'s Journal Directory, which features embargo policies, publication schedules, and chief contacts for more than 200 scientific journals

<sup>1</sup>Material eligible for posting to EurekAlert! includes the following: research results published in peer-reviewed journals or reported at scientific meetings; science policy news; information about substantive scientific, medical, or technological research; news relating to the business or economics of science, and announcements about scientific press conferences and meetings, grants, achievement awards, and newly published books.

EurekAlert! does not accept submissions concerning faculty appointments or administrative reports. AAAS has final authority over EurekAlert! content and screens all submissions for suitability. AAAS does not edit material posted to the system. Individual providers are responsible for the material they submit.

<sup>2</sup>EurekAlert! will take reasonable steps to maintain the security of this area and to make embargoed materials available only to reporters who have registered with EurekAlert! for access to such materials, but will not be responsible for breaches of such security or embargoes by reporters or others. Should EurekAlert! become aware of any actions that compromise the site's security or editorial integrity, EurekAlert! reserves the right to revoke posting privileges and/or access to the site and retain all fees paid in exchange for use of the site.

## Terms and Conditions

This arrangement entitles the named institution to the benefits listed above and permits EurekAlert! to use and authorize the use of your institution's name and submitted materials in any manner consistent with providing those benefits.

EurekAlert! may organize, categorize, index, display, transmit, and cause the retrieval of your materials in a manner consistent with providing those benefits, but will not change the content of your submissions.

Institutions that provide material to EurekAlert! assume sole responsibility for the content and agree to indemnify EurekAlert! for any damage or expenses (including reasonable attorneys' fees) arising from submitted material that is claimed to infringe copyrights, to be defamatory, or to violate privacy or other rights of any person or entity.

This offer includes 2007 rates, which are subject to change.