



## EurekAlert! Annual Subscription Form

**YES!** Renew my institution's 12-month annual subscription to EurekAlert!

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### Subscription Category\* / Annual Fee

- University, medical center, non-profit institution, government agency .....\$1,295
- Corporation or for-profit institution .....\$2,595

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Please complete this form and return it by fax to **1-202-898-0391** or by mail to  
**EurekAlert!, AAAS, 1200 New York Avenue NW, Washington, DC 20005.** Payment may follow.  
**Questions? Contact us by phone at 1-202-326-6716 or e-mail at [webmaster@eurekalert.org](mailto:webmaster@eurekalert.org).**

\* Under the EurekAlert! subscription policy, an institution is defined as one entity supported by its own public relations function. An institution representing multiple organizations may require multiple subscriptions. University-affiliated medical institutions that are supported by their own public relations functions must subscribe individually. Journals are handled on a case-by-case basis.

**Please see reverse side** ❖

## Subscriber Benefits

- Unlimited posting of eligible<sup>1</sup> press releases on EurekAlert! – press releases will appear on both the EurekAlert! Web site and in customized e-mail alerts sent to registered reporters
- Access to a secure area for posting sensitive information exclusively for journalists, such as embargoed news about upcoming reports in peer-reviewed journals<sup>2</sup>
- Automatic archiving of all news releases in an easily retrievable system
- Audit reports indicating the number of viewings each of your news releases receives
- Links to your institution's home page and research publications
- Posting of up to 100 eligible experts from your institution to EurekAlert!'s Expert's Database
- Unlimited posting of eligible meetings, press conferences, and events on EurekAlert!'s Calendar
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- Access to EurekAlert!'s Journal Directory, which features embargo policies, publication schedules, and chief contacts for more than 200 scientific journals

<sup>1</sup>Material eligible for posting to EurekAlert! includes the following: research results published in peer-reviewed journals or reported at scientific meetings; science policy news; information about substantive scientific, medical, or technological research; news relating to the business or economics of science, and announcements about scientific press conferences and meetings, grants, achievement awards, and newly published books.

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